



Skift.

GLOBAL FORUM

“ DEFINING *the Future of Travel*”

Skift Global Forum 2026 is set for September 22-24 in New York City. As our flagship event, it will once again bring together 1,000 attendees and 30+ speakers for three dynamic days of conversation, connection, and inspiration.

Expect thought-provoking sessions that dive deep into the biggest trends shaping travel today, alongside unmatched networking opportunities with the most innovative minds in the industry. If you want to stay ahead in the ever-evolving world of travel, Skift Global Forum is the must-attend event of the year.

[REGISTER NOW →](#)

HEAR FROM TOP TRAVEL LEADERS



**ANTHONY
CAPUANO**
President and CEO
Marriott International



**JOANNA
GERAGHTY**
CEO
JetBlue



**ED
BASTIAN**
CEO
Delta



**SANDRA
DOUGLAS MORGAN**
President
Las Vegas Raiders



**ARIANE
GORIN**
CEO
Expedia Group



**BRIAN
CHESKY**
Co-Founder & CEO
Airbnb



**GLENN
FOGEL**
CEO & President
Booking Holdings



**RUZWANA
BASHIR**
Founder and CEO
Peek

AND MANY MORE →

**Previous Skift Global Forum speakers. 2026 speakers will be added this summer.*

SKIFT GLOBAL FORUM 2025

by the numbers

Since its inception, Skift Global Forum has been at the forefront of shaping the future of travel.

With its cutting-edge discussions, insightful presentations, and world-class networking, this annual gathering serves as a catalyst for innovation and collaboration.

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40 COUNTRIES



942 ATTENDEES
IN-PERSON



76% DIRECTOR LEVEL
OR ABOVE



24 INDUSTRIES



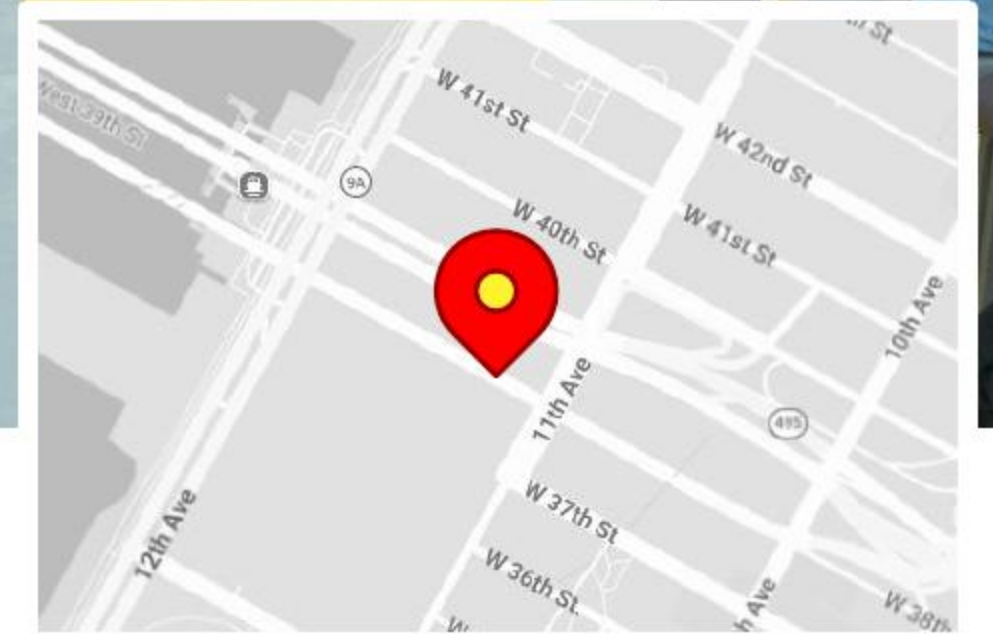
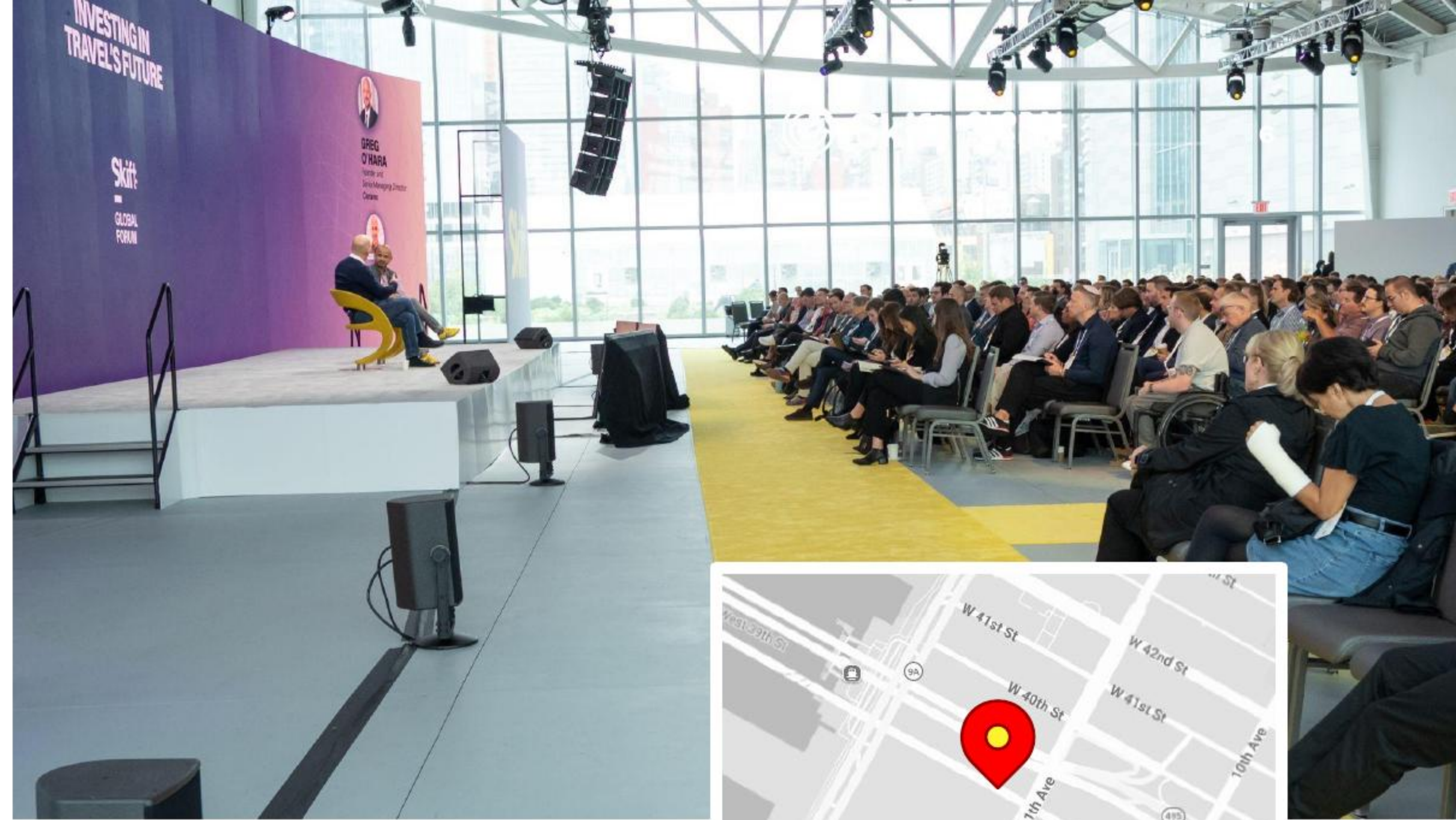
590 DIFFERENT COMPANIES







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After a standout event in 2023, Skift Global Forum returns to the North Javits Center. Set on Manhattan's West Side, the venue's contemporary design, natural light, and Hudson River views create a dynamic environment for the global travel industry's most important conversations.

WHY YOU SHOULD JOIN US



Expedia CEO Ariane Gorin at Skift Global Forum 2025

→ For a taste of the Skift Events experience, take a look [at a live clip](#) from **Skift Global Forum 2025**.



NETWORKING

Meet leaders and innovators from the world's top travel brands. This includes companies like KAYAK, Expedia Group, Google, Delta Air Lines, Highgate, Visa, and many more.



STRATEGY

Our agendas are jam-packed with opportunities to learn from the strategies of industry experts, gain tactical knowledge, and deeply understand the latest travel trends.



CUTTING-EDGE TOPICS

The 2026 agenda delves into critical areas like the impact of AI and automation on travel, sustainable tourism practices, personalization in customer experiences, and digital transformation. Sessions are designed to provide actionable insights, helping attendees stay ahead in a rapidly evolving industry.

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NETWORKING OPPORTUNITIES

1. NETWORKING PLATFORM

Meet the right people and make impactful, lasting connections with our new and improved easy-to-use event app.

2. AI MATCHMAKING

Our platform's powerful algorithms make suggestions of the most relevant attendees you should meet based on your profile and interests.

3. MEETINGS

Chat with anyone on the attendee list before and after Skift Global Forum via the event app, as well as in-person during set networking breaks throughout the daily programming.

4. EXPERT-GUIDED ROUNDTABLES

Join intimate, moderator-led discussions with industry experts and fellow executives for deeper conversations, peer insights, and practical takeaways on the most pressing topics in travel.

CONNECT WITH PEERS FROM ACROSS TRAVEL DURING MULTIPLE NETWORKING BREAKS. Learn from top creatives and executives during exclusive interview sessions and talks. Chart your path forward for 2026 and beyond based on your conversations and experiences at the Forum.

COMPANIES WHO ATTENDED IN 2025

123COMPARE.ME	AIG / Travel Guard	Arthur D. Little	Booking Holdings	Choose Chicago	Destination Toronto
AAA Mountain West Group	Airwallex	ASMALLWORLD	Boundless Life	Civitatis	Destination Vancouver
AARP	AlixPartners UK LLP	Atlas Obscura	Bottled Lightning LLC	CNN	Destinations International
ABC News	Alliance Connection Inc	Auto Club Enterprise	Brand USA	Colors for Good	Department of Culture and
Abode Worldwide	Alliants	AutoRentals.com	Brook Bay Capital	Connect DMC	Tourism Abu Dhabi
Acai Travel	Allianz Partners	Amazon Web Services	Brookfield Properties	ConnexPay	DH Enterprise & Associates, Inc.
Accenture	Almosafer	Avis Budget Group, Inc.	Bucksense	Conran Design Group	Dida
Access Development	Alternative Airlines	BabyQuip	Cannes Palais des Festivals	Cordis	DIRECTBOOKER, INC
Adeera Hospitality a PIF	Altimeter Capital	BARK Air	Capital One Travel	Cossette	Direct Ferries
Company	Alvarez & Marsal	Banff & Lake Louise Tourism	Capital A/AirAsia	Cozystay Holdings Inc.	Dow Jones
Adara	Amadeus	Baraka Destinations	CarTrawler	Criteo	Dragon Trail International
Afar	Amazon	BCG	Carey International	Cruisebound	Dune7
AFP	American Express	BDO	Carnival Corporation	CSI Worldwide	Edelman Smithfield
Affirm	American Express Travel	Belvera Partners	Catalonia - Catalan Tourist	Day One Agency	Egon Zehnder
AGC Partners	Amex Ventures	Belmont Park Village	Board	Dart Interests	EF World Journeys
Agency	Amperity	BestVacation, Inc.	Cayman Islands Tourism	Deck2 Capital & Cover Genius	EHL Hospitality Business School
AGL Inc.	Apollo Jets	Bermuda Tourism Authority	Celebrity Cruises	Delaight	SA
Airbnb	Arbitrip	BKS Consulting	Cendyn	Delta Air Lines	El Camino Travel
AirAsia MOVE	Artefact	BLLT	Certares	Destination Canada	Elevoque
AirHelp	Arsenale Spa	Bilt	Chiletur Copec	Destination Marketing Store	
	Aruba Tourism Authority	Bloomberg			

COMPANIES WHO ATTENDED IN 2025

Elite Alliance Exchange	Fareportal	Globant	Highgate Technology Ventures	Independent Lodging Congress	KeyBrain
EMARKETER	Facebook	Global Hotel Alliance	Hilton DLR NA+AP	Infor	Kindred
Emirates	FCM Travel	Global DMC Partners	Holiday Extras	Intrepid Travel	Kinective Media by United Airlines
EmeraldX	Financial Times	Global Travel Collection	Homeexchange	Invesco	Kiwi
Engine	FIRST	GlobalLogic -Hitachi Group	Hotel Management Magazine	Invisible	Kingdon Capital Management
Ensemble	Flex Pay	Global Solutions Team	HotelRunner	Insider Travel Report	Kids of the Colony
Enterprise Mobility	Fontainebleau Development	Global Glimpse	Hotel Trader LLC	JAW Marketing	KOA, Inc.
Encora	Forest Travel	Going	HOTELS Magazine	JMCPR	KOALA
Epsilon	Four Seasons Yachts	Goldman Sachs	Horizon	Journey	Kolet
Etraveli Group	Foxhaven	GoNexus Group	HRS	JLP Media	KONE
Etihad Airways	Fox Williams LLP	Google	Hudson Crossing	Joele Frank	KPMG
Eurostar International	Foundever	GOTOKU LLC	Hubby eSIM	JP Morgan	KSL Capital Partners
Evercore	Frontier Airlines	Grain	Hyatt	Justin Panzer Consulting, LLC	L.E.K. Consulting
Exclusive Resorts	Frontiers North Adventures	Great Performances	Hyperfunnel	Justt.ai	LAMH
EXO Travel Group	Gather Vacation	Growth Partner	Iberostar Group	Just Drive Media	Lake.com
Extenteam	Gazelle Travel	Grupo Posadas	ID90 Travel	JTB Reserch and Consulting	Langham Hospitality Group
Expedia Group	GBT A	Heritage Corridor Destinations	IDeaS - A SAS Company	KAYAK	Las Vegas Formula 1
Experience Kissimmee	General Atlantic	Heritage Group	If Not You		Lastminute.com
EY Japan	Generali Global Assistance	Hertz	IHG Hotels & Resorts		
	GetYourGuide	Headout			
	GHARAGE Ventures				

COMPANIES WHO ATTENDED IN 2025

LiveFrom631	Madison Square Garden	New Terminal One JFK	partnerize	Rachel Harrison	Sandals Resorts International
LiveRamp	Entertainment Corp.	NielsenIQ	PayPal	Communications	
Longview Asset Management	Mandarin Oriental Hotel Group	Nocturne Luxury Villas	PhocusWire	Radisson hotel group	Sapient
Los Cabos Tourism Board	McKinsey & Company	Norwegian Cruise Line	Pinterest	RateGain	Saudi Tourism Authority
Louisville Tourism	Meta	Noble Investment Group	Pineway Capital	RateBoard GmbH	Savvy
Lou Hammond Group	MGM Resorts International	Nora Walsh	Pliant GmbH	Reservamos	Sensei
LS Direct	Mize	Nsuna	Platform 195	Resonance	Sentral
LSG Sky Chefs	Miles Partnership	Nuitee	Ponant Explorations Group	Revolution	Sierra Technologies
Lufthansa Innovation Hub	Minor International PCL.	NVIDIA	Premier Worldwide Marketing	RELX Group - Reed Exhibitions	SilverRail
Lumenalta	Minsait (Indra Group)	Observer	PriceTravel Holding	Richmond Region Tourism	Skylark
Luxury Travel Report	Ministry Of Economy (UAE)	OccasionGenius	Propellic	Riyadh Air	Slice Group
LVCVA	Millat Global Holdings	Omnicom Media Group	PROTAGON	Road Scholar	sls.guru
Matador Network	Mondarine	Onyx CenterSource	Purposeful Travel Solutions	ROH	Slalom
MacBaxter Group	Montage International	Oracle	Pulitzer Hotels	Rokt	Smart Host
Marriott International	Mosaic Hospitality	Original Group	Pyramid Global	Rooftop App	Snap Inc.
Marriott Vacations Worldwide	MSC Cruises	Otto Trip, Inc	PW Partners	Roomiy Finance	Snapchat
mainstreethotels.com	Moore Style Events	Outfit Labs	Qatar Airways	Rotana Hotels	Snapsight
Mastercard	NBCUniversal	OYO	QUO	Routewhisper Inc.	Sojern
	NerdWallet	Passportcard	R&R Partners	Royal Caribbean Group	Sonesta International Hotels
	New Jersey Family	Palantir Technologies		Sabre	Sphere Entertainment Company
	New Orleans & Company	PAR Capital Management			

COMPANIES WHO ATTENDED IN 2025

StackAdapt	The Data Appeal Company	TourRadar GmbH	U.S. Bank	Visiting Media
Stay22	The Decker/Royal Agency	TransPerfec	Uber	VML
Staypineapple	The Jordan Tourism Board	Travel Tech 2 Smart	Uber Eats	WCBS
Stripe	The Langham, New York, Fifth Avenue	Investments FCRE SA (TT2)	Ultimate Jet Vacations	We travel the world s.r.o.
Sure, Inc	The Maimon Group Inc	Travel Voice Japan Ltd.	Ultimate Resort Vacations	West Hollywood Travel and Tourism
Suite Success: Masters of Hospitality podcast	The Osder Group	Travelxp India Private Limited	UnCruise Adventures	Weber Shandwick
Sylver Travel LLC	The Royal Portfolio	Travelle Inc.	Unique Vacations	Wheel of Fortune
T-Mobile	The Sphere	Travly	Upgrade	Wild Origins LLC
T-Mobile Advertising Solutions	The Sway Effect	Tredence (AI Solutions)	Urbanova Inmobiliaria	Wirtualna Polska Holding
Tauck	The Trip Foundation	Trove Tourism Development Advisors	Valtech	Worldpay
Team International	The Venetian Las Vegas	Trip.com Group	VELA	Wunderkind
Tech4TH Solutions Inc.	TheStreet	TripFusion	Vertical Insure	Xcaret Group
TechTape	Time Out	TravelSpike	Ventures Hospitality	You Have A Visitor
TFL Forbes	TikTok	TRUNK	Verizon	Yuppi Travel
Thunes	toast	Travel Writer	Viator	Zeno Group
Thayer Investment Partners	Touche	TravelBank	Victory Live	Zomunk
The Collaboratory	Tourism Industry Association of Alberta	TSA	Viking Global Investors	ZMC
	Tourisme Montreal	TTC	Viral Nation	ZS Associates
	Tourism Development Fund	Uchop	Visa	Zurich Cover-More
		U.S. Travel	Viasat	
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